

In the Claims: Please amend the claims as indicated:

1 1. (Previously amended) A financial processing system operating comprising:

2 a) automatic means for receiving a customer account data originating directly from a remote customer
3 computer, and amount data from a remote merchant computer via a computer network, where the customer computer
4 and merchant computer are separate and distinct computers;

5 b) automatic means for establishing an authorization indicia from a bank computer; and,

6 c) based on said authorization indicia, means for connecting said customer computer to said merchant
7 computer.

1 2. (Previously amended) The financial processing system according to claim 1, further including automatic
2 means for communicating a unique password to said customer computer.

1 3. (Currently Amended) The financial processing system according to claim 2, further including automatic
2 means for communicating via said computer network, said password and a said representation of said transaction
3 indicia to said remote customer computer.

1 4. (Original) The financial processing system according to claim 2, wherein said automatic means for
2 receiving a customer account data includes means for establishing a data link with said remote customer computer.

1 5. (Original) The financial processing system according to claim 2, wherein said automatic means for
2 receiving a customer account data includes means for establishing a data link with said remote merchant computer.

6. (Withdrawn)

1 7. (Previously Amended) A financial transaction system operating without human intervention
2 comprising:

3 a) a merchant computer containing promotional data, said merchant computer having automatic means for
4 communicating said promotional data via a computer network to a remote computer; and,

5 b) a financial processing computer, remote from said merchant computer, said financial processing
6 computer having automatic means for:

7 1) receiving customer account data and amount data via said computer network,

8 2) obtaining an authorization indicia, and,

9 3) based on said authorization indicia, connecting said remote computer to said merchant
10 computer.

1 8. (Original) The financial transaction system according to claim 7, wherein said merchant computer
2 further includes automatic means for generating a shipping order in response to said representation of said
3 authorization indicia.

1 9. (Original) The financial transaction system according to claim 7,

2 a) wherein said financial processing computer further includes automatic means for communicating a
3 password to said customer computer; and,

4 b) wherein said merchant computer further includes:

5 1) memory means containing secured data, and,

6 2) automatic means for transmitting the secured data to said customer computer in response to the
7 password.

1 10. (Original) The financial transaction system according to claim 7, wherein said password and said
2 transaction indicia are communicated to said customer computer via said merchant computer.